



Dear Fundraising Chairperson,

You have taken a very important first step in helping your organization achieve its goals through a great fundraising program with guaranteed success. We thank you for your interest in the Growing Green Fundraising program and for requesting further information. This highly profitable, extremely easy-to-conduct program was designed to help organizations just like yours see its dreams become reality. These organizations include but are not limited to schools, churches, youth groups, dance teams, marching bands, sports teams, scout troops, and many other civic and non-profit organizations. Please take a minute to read some of the key reasons why fundraising with Growing Green is such a great idea!

Why Grow Green?

Unique and Appealing “Green” Products for your Supporters!

Enough with the wrapping paper, candles, cookie dough, and magazine sales already! Why not sell something people can actually use which will last and beautify the community in which they live? Our fundraising program offers your supporters the unique opportunity to purchase top-quality, environmentally-friendly flower bulbs at reasonable prices while supporting a worthy cause. This makes them extremely simple to sell! One glance at the large, vivid images of the tulips, daffodils, lilies, and other spring blooming flowers in the color brochure and your friends, family, neighbors, and co-workers won't be able to resist!

One other great benefit to selling flower bulbs is that your supporters will be frequently reminded of your wonderful organization and be rewarded for the support they provided. Your organization will be thought of long after your fundraising goals have been met as the bulbs continue to return and bloom spring after spring. As your organization continues to grow, so will the landscapes of your supporters!

Keep 50% of the “Green” Collected from EVERY Sale!

We know your organization needs financial assistance. What other reason would you have for doing a fundraiser, right? That's why we've priced all of our flower bulb packages at prices low enough to make them easy to sell and **still return a 50% profit on every sale!** This means that if only 10 people in your organization each sell five average orders, your cause will earn \$1000!

And at Growing Green Fundraising, we believe a fundraiser should not only be fun to sell, but it should also be easy to run! That's why we've worked out a program that allows you to keep your 50% immediately and simply send us the rest...Could it get any simpler than that?

Simple, Fast, and FREE Delivery on ALL Orders!

The entire goal of the Growing Green Fundraising program is to assist your organization in earning as much as it can, keeping your profits as high as possible. For this very reason, we ship your organization's entire order **completely free.** This gives your supporters more money to spend on more bulbs while eliminating the shipping costs. This then results in more profit for you! All bulb packages also come with complete planting instructions and care information.

100% Grow Green Guarantee on ALL Products!

Your supporters can shop with confidence when selecting bulbs from Growing Green Fundraising. All of our products are 100% guaranteed to grow. If any of your supporters are dissatisfied with their purchases, all they need to do is let us know. We will then be more than happy to right this situation with them by offering a full refund, replacement, or merchandise credit according to their preference.

Endorsed by the Mailorder Gardening Association

The Mailorder Gardening Association, founded in 1934, is the only non-profit organization serving the needs of companies involved in marketing gardening products direct to consumers. The ultimate goal of the MGA is to provide the finest gardening products, information, and services through the catalogs and magazines of its members. The MGA also believes that the future greening of America relies greatly on youths learning the values and benefits to gardening. This is why displaying the MGA logo on the front of all of our color brochures is extremely fitting and even further assures you of the top quality products your customers will receive and the virtue of our program.

Growing Green Exists to Help Your Organization Grow

This program was designed to accomplish two main goals: to provide your supporters with the best quality bulb products possible and to assist you in having your best and most successful fundraiser ever. Our staff is compiled of fundraising experts who are ready to answer your questions and assist you in making this fundraiser as simple and straightforward as possible.

To get your fundraising up and running, simply give us a call at **1.877.288.0551**, visit our website, or return the enclosed postage-paid postcard. We'll then send you as many fundraising materials you require to get your campaign growing! The fundraising kit will include:

- **Full-Color Brochures for Every Participant**
- **Chairperson's Checklist**
- **Chairperson's Master Order Form**
- **Other Beneficial Fundraising Tips and Materials**

Grow Green in All Sorts of Ways!

The best and most extraordinary part of our program is that it not only helps fund your organization, but it also helps beautify the surrounding communities in which we live by encouraging the planting of top quality flower bulbs in our yards and parks. So why not grow green for your worthwhile cause while also growing green for the environment? We greatly appreciate your interest in our program and look forward to assisting you in having a fun and worthwhile fundraiser!

Sincerely,



Melissa Kreuser
Director, Growing Green Fundraising

PLEASE NOTE: All of the flower bulbs offered in this current brochure are for planting in the fall season for spring blooms. **The last order date for this program is Friday, May 11, 2012.** Shipping for these items begins on April 1st, 2012 (depending on your location) and any orders received after this date will be processed within 7 to 14 business days. **Have fun, good luck, and feel free to call us with any questions you may have!**